Johnson & Wales University
14th Annual Cassola Conference on Teaching Communication
Friday, April 8, 2011

“Impacts and Implications”

REGISTRATION FORM
Online Registration: http://cassola2011.eventbrite.com

Detach and Mail Registration Form & Payment to:
Eileen Medeiros
Johnson & Wales University
265 Harborside Boulevard
Harborside Campus A&S Office
Providence, RI 02905

For Additional Information Please Call:
Eileen Medeiros 401-598-2439
emedeiros@jwu.edu
Fax: 401-598-1762
Alexa Abbanato 401- 401-598-2440
ANA341@jwu.edu
Fax: 401- 598-1762

NAME__________________________ TITLE/POSITION__________________________

INSTITUTION_________________________________________________________________

MAILING ADDRESS__________________________
☐ WORK ☐ HOME

____________________________________________________________________________

PHONE__________________ FAX__________________ *E-MAIL______________________

Payment must accompany Registration Form and be received by April 4, 2011.*
Save money by registering by March 18th.
Include check or money order payable to: Johnson & Wales University.

Registration and payment:
Received by March 18, 2011 March 19-April 4, 2011
☐ $60 (full-time faculty/employee) ☐ $70 (full-time faculty/employee)
☐ $50 (adjunct faculty/part-time employee) ☐ $60 (adjunct faculty/part-time employee)
☐ $40 (student/retiree) ☐ $50 (student/retiree)

A $10 late fee will be applied to registrations submitted after April 4, 2011.

No Refunds after April 4, 2011.

Please register early; space is limited.

For more information, please visit our website at jwu.edu/providence/cassola

• Professional Development Credit will be available
• Verification of Attendance will be provided to those people seeking PDPs.

*Upon receipt of payment, registration confirmation and parking pass will be sent via e-mail.

This form may be duplicated.
JOHNSON & WALES UNIVERSITY
The Cassola Conference on Teaching Communication

“Impacts and Implications”

Many of us joined the teaching profession because we want to make an impact and help students develop as learners, thinkers, and contributing members of society. Communication is the tool we use to make this impact. However, we can never be sure of the implications. Are we communicating effectively? What do our students learn from our classes? How do they learn? How can we teach students to be effective communicators and make their own impact in their fields and communities?

Joining us to kick off the conference with his keynote address will be Colin Beavan, author of No Impact Man: The Adventures of a Guilty Liberal Who Attempts to Save the Planet, and the Discoveries He Makes About Our Way of Life in the Process.

Breakout Sessions

Schedule:
Friday, April 8, 2011

8:00 a.m.  Registration & Coffee
8:45 a.m.  Keynote speaker, Colin Beavan
9:45 a.m.  Concurrent Sessions & Exhibits
12:30 p.m. Lunch
1:30 p.m.  Concurrent Sessions

The conference concludes at 3:00 p.m.

Directions to Johnson & Wales University’s Harborside Campus

From the north: I-95 South to Exit 18 (Allens Ave). Bear left where the exit splits toward Allens Avenue. At the end of the ramp, turn right onto Allens Avenue. Go south on Allens 1.1 miles to the fourth traffic light (just past a Shell station on left). Turn left onto Harborside Boulevard. Continue down the hill and at the first stop sign, take a left onto Shipyard Street. Proceed about 1/4 mile. Parking Lot F is the first left. Please remember to place the parking pass on your dashboard.

From the south: I-95 North to Exit 16 (Route 10/Elmwood). Bear right on the exit ramp toward Elmwood Avenue. At the light, turn right onto Elmwood. At the next light, turn left onto Park Avenue (Route 12), heading east for approximately one mile. At the intersection of Park and Warwick Avenue (look for signs for Steve’s Pizza and Old Harbour Framing) take a left onto Warwick Ave. (Route 117/1ANorth). At the second traffic light, turn right onto Norwood Ave. (Walgreens will be on your left). Follow Norwood to the end; at the light make a left turn onto Narragansett Boulevard (1A North). Stay on Narragansett Blvd. for about ½ mile to the first traffic light (just before a Shell station). Take a right onto Harborside Boulevard. Continue down the hill and at the first stop sign, take a left onto Shipyard Street. Proceed about 1/4 mile. Parking Lot F is the first left. Please remember to place the parking pass on your dashboard.

To get to Harborside Academic Center: Cross the street and proceed to the one-story building on the left. Enter the building through the door marked “Harborside Academic Center” where you will be directed to the registration table.